



Customized Software Development & Apps

for Smartphone, Tablet, Web, PC, Server, Cloud and more ...

Customized software for process automation

1 WHAT?

SINOVO business solutions supports your company in the development of **customized software and apps for smartphone, tablet, web, PC, server, and cloud**. Customized software can be a decisive competitive factor for process automation, i.e., reducing costs and increasing efficiency.

In addition to the development of customized software we also take on the **further development and integration** into complex, grown system landscapes.

Customized software is the basis of new, **digital work processes** in your company and thus the basis for the **development of new products and services for your customers**.

Our interdisciplinary teams of developers bring **technical experience from more than 20 years of software development** as well as professional expertise from numerous industries and business areas.



EVERYTHING ABOUT SOFTWARE DEVELOPMENT

2 HOW?

Consulting
SINOVO offers you extensive **know-how in consulting**. Whether complete solution development or support in the further development of an existing software, our many years of experience in consulting and development services guarantee you successfully developed software that can be easily integrated into your system landscape.

Consulting services for customized software:


- Feasibility analysis & proof of concept
- Process consulting
- Technical conception
- Software architecture
- Software selection
- Project management



EVERYTHING ABOUT SOFTWARE DEVELOPMENT

Further development & modernisation of legacy systems

Are there changes in your business environment and is it necessary for your software to map additional processes? Do you use legacy systems in your company that cause problems?

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- The team of **SINOVO business solutions** develops your legacy systems or **digitalises back-end processes** and **modernises working environments**, for example. In this way, legacy systems also remain efficient in your company.
 - We are at your disposal throughout the development process with creative ideas to optimise your company's existing software and systems with **new service, function and analysis options**.
 - Master and transaction data from legacy systems are transferred to your newly expanded system. This ensures that your extended software can **continue to work with your old data without any problems**.
 - With the help of continuous modernisation, **costs can be reduced** and **resources freed up can be used for innovation**.

Individual app development: Your way to a customised solution

For the B2B sector

Mobile devices have an increasing influence on business processes in the B2B sector. Depending on the employees and their field of work, apps offer many advantages and possibilities for the digital support of your business processes.

Make your employees and business applications mobile

Apps on today's powerful mobile devices, such as tablets or smartphones, are increasingly becoming tools for employees who are often on the go in their everyday work.

When designing the app, we make sure that using the app creates a positive user experience for your employees and that the business data from the backend is processed smoothly.

For the B2C sector

Deliver added value to your customers via individual apps. Regardless of whether it is, for example, an app to explain your products and services, a smart home app or an app for emergency help.

We are happy to turn your ideas into intuitive and intelligent apps.

Optimise business processes & collaboration

EVERYTHING ABOUT SOFTWARE DEVELOPMENT

Conception of web applications

We take care of your web applications, also called web apps for short, which you can have us program individually for your needs.

We take over consulting, conception, implementation, testing, support and maintenance as well as subsequent further development. The applications work on any end device, regardless of your hardware or operating system.

Advantages of web applications

- Browser & platform independent use from anywhere internet is available
- Saves budget and time by eliminating cumbersome programming for Android and iOS platforms
- No need for installation, configuration and security updates of the application
- No licence costs for each individual device used
- Updates can be made in real time on the server and are immediately available to all users without updates on the local computers

When does it make sense to have a web app programmed

- Your company has several locations that need to work together
- You employ home and field workers
- You have a heterogeneous pool of devices in your organisation and with end users
- You work with external partners who transfer and use data and processes
- Existing business systems lack a module needed for your daily activities
- You want to integrate your customers into your products or processes and thus offer additional digital services and support

Examples of a web application

- Corporate and intranet portals
- Knowledge management and collaboration portals
- Member, supplier, and company partner portals
- Project management portals
- Customer and sales portals

HOW?

2



10 advantages for your software project

- 1 25 years of experience** in custom software development
- 2 No outsourcing**, the project is taken over by our IT experts in Germany
- 3 Practice-oriented thought leaders** for innovative business software developments
- 4 Personal & independent advice** for digital solutions as required
- 5 Methodological expertise** according to cutting edge technologies
- 6 Faster time-to-market cycles** with agile software development, DevOps, containers and machine learning
- 7 ISO 9001 & ISO 27001 certification** for IT quality, legal compliance and information security
- 8 Savings** – Opportunity to save on expensive license costs for standard software
- 9 Cost transparency** through the development of only important software functions
- 10 Secure software development** through security by design and security by default

WHY?

3

Support & Maintenance

Our IT support team supports your employees after successful software development and implementation.

Support service

As a customer, you choose your individual IT support service.

Three types of maintenance

- **Corrective maintenance:** elimination of faults
- **Perfecting maintenance:** optimisation of properties
- **Adaptive maintenance:** adaptation to changed technical conditions

Quality management system according to ISO 9001 & information security system according to ISO 27001

Our **ISO 9001** certification ensures high-quality standards, meeting both customer and regulatory requirements.

ISO 27001 defines the framework for an effective **information security management system (ISMS)** that increases information security and e.g. wards off cyber-attacks.

Microsoft-Partner

As a **Microsoft partner in the cloud sector**, we offer modern digital workplaces and IT infrastructures with Microsoft technology.



At a glance: Services, your advantages & contact persons



COMPANY NAME & LEGAL FORM:
SINOVO business solutions GmbH

COMPANY SEAT: Bad Vilbel, Germany
YEAR OF FOUNDATION: 1998
NUMBER OF EMPLOYEES: >80

CUSTOMERS: SMEs & Corporations

INDUSTRIES: Banks, public authorities,
public service, chemical/pharmaceutical industry,
transport/logistics, insurances

SOFTWARE SOLUTIONS (EXCERPT):

- Development of customized software
incl. IT security precautions
- Further development of existing
software/legacy systems
- App- & web-development
- Cloud/serverless computing development

**DEVELOPMENT OF CUSTOMIZED SOFTWARE AS
DECISIVE COMPETITIVE FACTOR**

SINOVO business solutions supports you in the
development of customized software.

Customized software can be a decisive competitive
factor for process optimisation, i.e. cost reduction
& increase in efficiency.

Tailor-made software is the basis of new, digital
work processes in your company and thus the basis
for the development of new products and services
for your customers.

With commitment and sound knowledge, SINOVO
is a problem solver and source of ideas for many
long-standing, satisfied customers.

CERTIFICATIONS:
ISO 9001 & ISO 27001



CONTACT & POINT OF CONTACT

WHO?

YOUR CONTACT PERSONS

☎ +49 6101 590 90 00 ✉ sales@sinovo.de 🌐 sinovo.de

Martin Drabowicz,
Unit Manager

SINOVO business solutions GmbH
Willy-Brandt-Str. 4, 61118 Bad Vilbel, Germany

Dennis Helmchen,
Head of Sales

Registered office of the company & register court Frankfurt am Main,
HRB 464477, VAT ID no. DE 812 633 103